

Abercrombie & Fitch (Parent Company)

6301 Fitch Path New Albany, OH 43054

Phone: (614) 283-6500

Fax: 614-577-6710

Sales: \$3,697,751,000

Segment: Specialty Soft

Industry: Apparel Stores

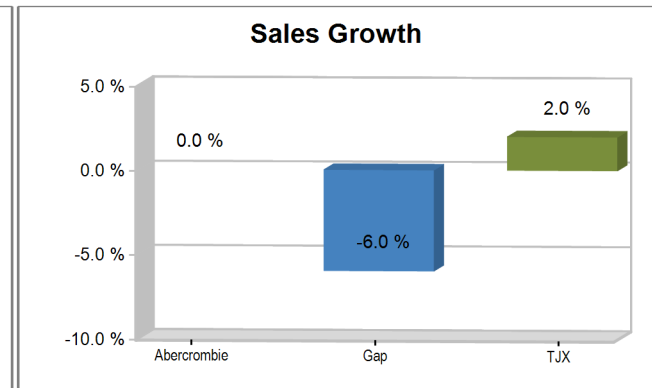
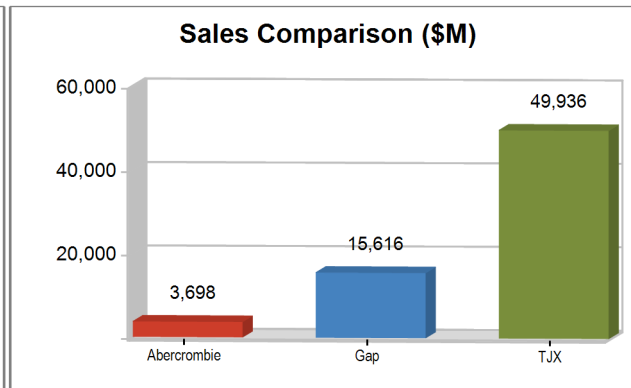
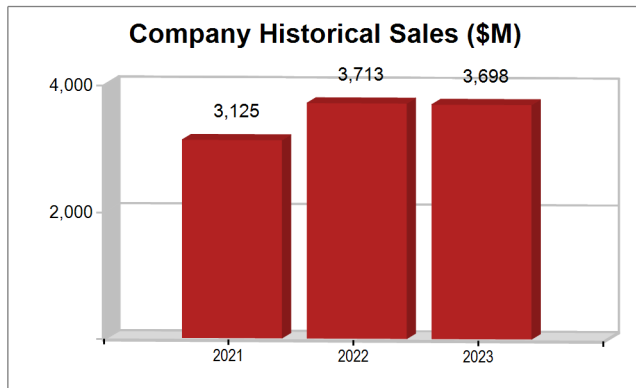
Stock Symbol: ANF

URL: www.bercrombie.com

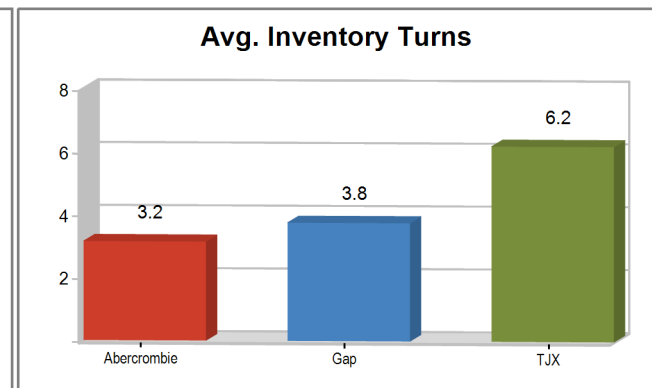
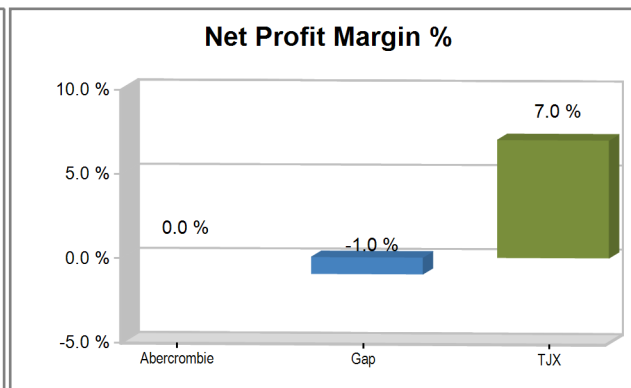
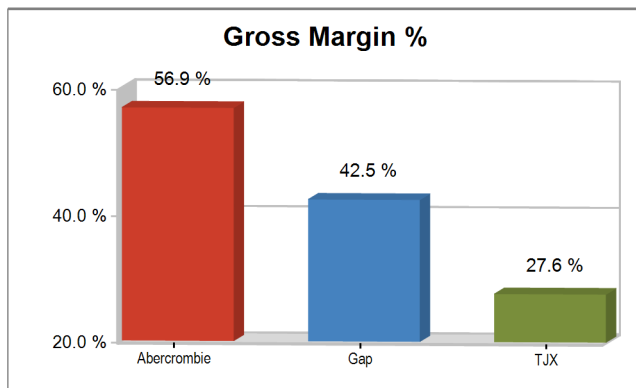
Total Locations: 858

Company Comments and Comparisons:

Abercrombie & Fitch Co. (NYSE: ANF) is a leading, global specialty retailer of apparel and accessories for men, women and kids through five renowned brands. The iconic Abercrombie & Fitch brand was born in 1892 and aims to make every day feel as exceptional as the start of a long weekend. abercrombie kids sees the world through kids' eyes, where play is life and every day is an opportunity to be anything and better anything. The Hollister brand believes in liberating the spirit of an endless summer inside everyone and making teens feel celebrated and comfortable in their own skin. Gilly Hicks, offering intimates, loungewear and sleepwear, is designed to invite everyone to embrace who they are underneath it all. Social Tourist, the creative vision of Hollister and social media personalities, Dixie and Charli D'Amelio, offers trend forward apparel that allows teens to experiment with their style, while exploring the duality of who they are both on social media and in real life.



(click on the charts for more detail if necessary)

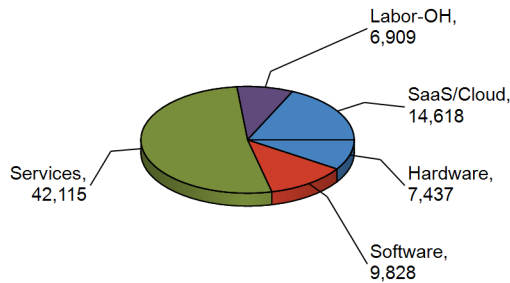


Estimated IT Spend

The following IT Spend estimates are based on industry estimates for the market segment in which this retailer operates. These figures ARE NOT the result of direct interviews with this retailer as to their IT Spend, they are only estimates based on industry surveys and other publicly available information. Please use as estimates only for an average year.

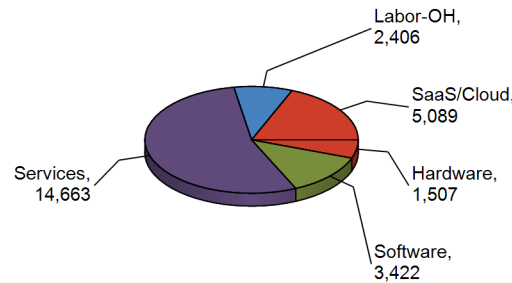
Total IT Spend (\$Thousands): 80,908

Total IT Spend (\$ Thousands)



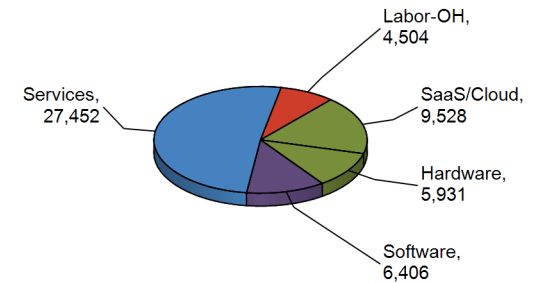
Capitalized IT Spend (\$Thousands): 27,087

Capitalized IT Spend (\$ Thousands)



Expensed IT Spend (\$Thousands): 53,821

Expensed IT Spend (\$ Thousands)



Hardware Spend Categories

Category	\$
Infrastructure	4,130,443
Store Systems	2,147,119
Enterprise Collaboration	1,340
Merch/SC Mgt.	1,146,050
BI	2,761
Sales & Mktg	2,071
Enterprise Acc. Fin, and HR	2,111
Enterprise App Dev	2,071
Commerce	1,380
Legal & Real Estate	2,071

Software Spend

Category	\$
Infrastructure	2,852,030
Store Systems	2,847,841
Merch/SC Mgt.	1,510,219
Enterprise Collaboration	167,569
Enterprise Acc. Fin, and HR	180,974
BI	690,385
Enterprise App Dev	86,298
Sales & Mktg	560,938
Commerce	888,871
Legal & Real Estate	43,149

Services Spend

Category	\$
Infrastructure	14,344,343
Store Systems	8,708,176
Enterprise Acc. Fin, and HR	487,881
Enterprise App Dev	176,781
Enterprise Collaboration	438,450
Merch/SC Mgt.	4,545,308
Commerce	9,765,243
BI	1,967,988
Sales & Mktg	1,560,129
Legal & Real Estate	120,488

Source: IHL WorldView

Company is a Segment Leader in the Following Technologies:

Based on analysis of the Sophia system in the retailer's primary segment as well as other industry surveys, the company is considered a leader in the following technologies:

- Supply Chain Management Software
- Merchandise Planning
- Merchandise Allocation
- Logistics Management
- CRM/Loyalty

Company is Likely to Invest in the Following Technologies in the Next Two Years:

Based on analysis of the Sophia system of publicly available data in the retailer's primary segment as well as other industry surveys, the company is considered behind others in their segment and likely to make investments in the following technologies in the next two years:

- Business Intelligence
- ERP
- Inventory Management
- Merchandise Planning
- POS Base Unit
- POS Software
- Supply Chain Management Software
- Warehouse Management

Key Vendors Who Have a Heavy Installation Footprint (and Likely Technology Influence) in Company:

- IBM
- Microsoft
- Oracle
- RPE Solutions
- Toshiba Global Commerce Solutions
- Ultimate Kronos Group

Hardware Systems: Checkout Systems

<i>System Name</i>	<i>Mfg. and Model Description</i>	<i>Install Date</i>
EFT, Credit Card, or Signature Capture	VeriFone Unknown	6/14/2016
Handheld Scanner/Terminal-POS	Honeywell Unknown	6/14/2016
Handheld Scanner/Terminal-POS	Zebra Technologies Symbol Technologies Un	11/23/2017
POS	Toshiba Global Commerce Solutions Unkno	2/15/2019
Scanner/Scale	Datalogic Unknown	6/23/2017
Scanner/Scale	Honeywell Unknown	5/12/2018

Home Office Systems

<i>System Name</i>	<i>Mfg. and Model Description</i>	<i>Install Date</i>
WAN Communications	Zebra Technologies Unknown	7/26/2016

Store Level Systems

<i>System Name</i>	<i>Mfg. and Model Description</i>	<i>Install Date</i>
Bar Code Printer	Paxar (Avery Dennison) Unknown	5/17/2018
Bar Code Printer	Zebra Technologies Unknown	7/26/2016
Cash Management	Tidel Tidel Series 4 System	11/15/2016
CCTV	Sentry Technology Corporation Unknown	4/15/2017
Loss Prevention	Johnson Controls ADT Microwave (80 stores	4/15/2017
Loss Prevention	Johnson Controls ADT Ultra*Max (170 store	4/15/2017
Mobile POS	Apple iPad - Various Models	9/15/2016
Traffic Counter	Johnson Controls ShopperTrak Unknown	1/24/2017
Traffic Counter	SenSource Inc. Unknown	6/15/2018


Software Systems: Distribution & Supply Chain

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Category Management	Internal	Unknown	7/5/2017
Financials	ToolsGroup	JustEnough Financial Planning	9/23/2017
Forecasting	American Software	Logility-Demand Chain Voyager	9/8/2020
Forecasting	SAS	Forecast Server	3/15/2018
Fulfillment	Radial	Radial Fulfillment	1/26/2013
Inventory Management	Oracle	Unknown	3/15/2017
Labeling	Paxar (Avery Dennison)	ComplyLine	7/7/2012
Logistics Management	Oracle	Unknown	3/15/2017
Logistics Management	Postmates	Unknown	11/30/2021
Merchandise Allocation	American Software	Logility-Advanced Allocation Appl	7/8/2019
Merchandise Allocation	Oracle	Allocation	1/25/2017
Merchandise Planning	American Software	Logility-Advanced Merchandising Pl	7/8/2019
Merchandise Planning	Oracle	Oracle Retail Merchandising	9/3/2018
Merchandise Planning	ToolsGroup	JustEnough Assortment Planning-It	9/23/2017
Order Management	Oracle	Order Management	3/23/2021
Product Lifecycle Management	E2Open	Amber Road ecVision Suite	9/20/2012
Product Lifecycle Management	Gerber Technology	PLM	9/18/2013
Purchasing	Ariba	Ariba Sourcing	4/18/2017
Purchasing	Oracle	Sourcing	4/18/2017
Supply Chain Management	BluJay Solutions	Kewill Unknown	7/7/2012
Supply Chain Management	E2Open	Amber Road ecVision XpressCom	4/23/2021
Supply Chain Management	OpenText GXS	GXS - Shipper Solution	5/14/2018
Supply Chain Management	Oracle	Unknown	3/15/2017
Transportation Management	AFMS	Unknown	3/20/2014
Vendor Management	Perfect Commerce	Xpress Messenger	7/7/2012
Warehouse Management	Oracle	Unknown	3/15/2017

Store Systems

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Analytics	Oracle	MICROS - XBR	9/24/2018
Credit Processing	Accel/Exchange Network	Unknown	6/12/2013
Credit Processing	Alliance Data Systems	Credit Cards	9/14/2013
Credit Processing	Fifth Third Bank	Unknown	9/14/2013
EDI	SPS Commerce	EDI Services	4/15/2017
Labor Scheduling	Ultimate Kronos Group	Kronos Timelink	6/27/2019
Labor Scheduling	Ultimate Kronos Group	Kronos WORKFORCE TIMEKEE	6/27/2019
Loss Prevention/Sales Audit	Accertify	Interceptas	3/23/2011
Loss Prevention/Sales Audit	Agilence, Inc.	Agilence Retail 20/20	4/25/2023
Loss Prevention/Sales Audit	Oracle	MICROS - XBR	5/14/2018
Loss Prevention/Sales Audit	Profitect	Unknown	9/1/2014
Loss Prevention/Sales Audit	Zebra Technologies	Zebra Prescriptive Analytics	11/18/2022
Mobile Payment	Paypal	PayPal Mobile Express Checkout	5/25/2012
Mobile POS	Infor Global Solutions	Starmount Connect	3/11/2019
Mobile POS	Infor Global Solutions	Starmount Engage	3/11/2019
POS	Oracle	Oracle Retail Point of Service	6/16/2023
POS	Oracle	Oracle RPOS	9/8/2019
Signage/Ticketing	Newgistics	Unknown	7/1/2011
Time & Attendance	Ultimate Kronos Group	Kronos Timelink	6/27/2019
Time & Attendance	Ultimate Kronos Group	Kronos WORKFORCE TIMEKEE	6/27/2019
Traffic Counting Systems	Axper	Vision II	3/1/2021
Traffic Counting Systems	IRISYS (InfraRed Integrated Systems)	Queue Management System	2/23/2014
Traffic Counting Systems	SenSource Inc.	Unknown	1/7/2011
Workforce Management	Ultimate Kronos Group	Kronos Timelink	6/27/2019
Workforce Management	Ultimate Kronos Group	Kronos WORKFORCE TIMEKEE	6/27/2019

Sales & Service

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Credit Processing	Klarna	Pay in 4	10/24/2019
Credit Processing	Klarna	Payments Processor	7/10/2019
CRM/Loyalty	Kustomer	unknown	11/1/2021
CRM/Loyalty	Oracle	Unknown	9/30/2019
Loss Prevention/Sales Audit	LexisNexis Risk Solutions	Emailage EmailRisk Score	12/12/2018
Marketing Automation	Adobe	Marketing Automation - Adobe An	11/2/2021
Marketing Automation	Adobe	Marketing Automation - Marketing	7/28/2021
Marketing Automation	Adobe	Marketing Automation - Omniture	6/5/2021
Marketing Automation	Adobe	Marketing Automation - Omniture	8/14/2023
Web Advertising	DemDex	Audience Targeting	7/28/2021
Web Advertising	DemDex	Multi-Channel	7/28/2021
Web Advertising	DoubleClick	Unknown	2/1/2021
Web Advertising	Facebook	Retargeting / Remarketing - Custo	10/20/2021
Web Advertising	Google	DoubleClick Bid Manager	9/9/2016
Web Advertising	Impact	Affiliate Programs	4/2/2021
Web Advertising	Impact	Fraud Prevention	4/2/2021
Web Advertising	Richrelevance	Apps	8/14/2023
Web Advertising	Richrelevance	Audience Targeting - Unknown	8/14/2023
Web Advertising	Richrelevance	Dynamic Creative Optimization -	8/14/2023
Web Advertising	Snapchat	Snap Pixel	11/2/2021
Web Advertising	Tapad	Unknown	8/14/2023
Web Advertising	Teads	Unknown	11/2/2021
Web Advertising	Toutiao	Unknown	8/14/2023

Commerce

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Artificial Intelligence	Voila	AI social commerce platform	7/26/2023
B2C Ecommerce	Delivery Solutions	Unknown	7/24/2022
B2C Ecommerce	Gophr	Unknown	7/24/2022
B2C Ecommerce	Postmates	Delivery Service	11/30/2021
B2C Ecommerce	Shipt	Same-day Delivery	11/30/2021
B2C Ecommerce	Stuart	last mile delivery	9/10/2022

Content Management/Delivery	Adobe	Enterprise - Experience Manager	4/2/2021
Content Management/Delivery	Akamai Technologies	Edge Delivery Network - Edge	10/8/2021
Content Management/Delivery	Amazon Services	S3	7/18/2023
Content Management/Delivery	Asana	Unknown	6/1/2022
Content Management/Delivery	CloudFlare	Unknown	3/21/2023
Content Management/Delivery	Fastly	CDN	8/14/2023
Content Management/Delivery	Google	AJAX Libraries API	6/29/2021
Content Management/Delivery	Unknown	Content Delivery Network	12/14/2021
Content Management/Delivery	Wordpress	Grid	5/10/2023
Credit Processing	Adyen	Payment - Payment - Payment	7/18/2023
Credit Processing	Amazon Services	Checkout Buttons - Payments	7/18/2023
Credit Processing	Amazon Services	Donation - Payments	7/18/2023
Credit Processing	Amazon Services	Payments Processor - Payments	7/18/2023
Credit Processing	American Express	Payment Acceptance	7/18/2023
Credit Processing	Apple	Payment Acceptance - Apple Pay	7/18/2023
Credit Processing	ConvergePay	Unknown	7/18/2023
Credit Processing	Google	Payments Processor - Pay	7/18/2023
Credit Processing	Klarna	Checkout	8/14/2023
Credit Processing	Mastercard	Payment Acceptance	7/18/2023
Credit Processing	Paypal	Payment Acceptance	7/18/2023
Credit Processing	Paysafe	Payments Processor	7/18/2023
Credit Processing	Signifyd	Unknown	8/14/2023
Credit Processing	UnionPay	Payment Acceptance	7/18/2023
Credit Processing	Venmo	Payment Acceptance	7/18/2023
Credit Processing	VISA	Payment Acceptance	7/18/2023
Framework	Adobe	ColdFusion	6/23/2017
Mobile Commerce	Internal	Share2Pay	11/3/2022
Mobile Commerce	Uber	Unknown	11/30/2021
Mobile Commerce	Venmo	PayShare	8/15/2018
Web A/V Media	TikTok Embed	Unknown	8/14/2023
Web Hosting	Akamai Technologies	US hosting - Hosted	11/21/2021
Web Hosting	Amazon Services	Cloud Hosting - Unknown	5/20/2020
Web Hosting	Amazon Services	Cloud PaaS - Unknown	5/20/2020
Web Hosting	Amazon Services	US hosting - Virginia Region	5/20/2020
Web Hosting	Automattic	Cloud PaaS	5/10/2023

Web Hosting	Bell Canada	Canadian hosting	7/9/2023
Web Hosting	CloudFlare	Cloud Hosting - Hosting	3/21/2023
Web Hosting	CloudFlare	Cloud PaaS - Hosting	3/21/2023
Web Hosting	CloudFlare	US hosting - Hosting	3/21/2023
Web Hosting	Edgio	US hosting	6/15/2021
Web Hosting	Verizon	US hosting	8/23/2021
Web Hosting	Wordpress	US hosting - Hosting	5/10/2023
Web Nameserver	Akamai Technologies	DNS	8/1/2021
Web Nameserver	Amazon Services	Enterprise DNS - Route 53	7/4/2020
Web Server	Stylitics	Unknown	3/22/2023

Data Warehouse

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Business Intelligence	IBM	Netezza Corporation	9/15/2018
Business Intelligence	IBM	Unknown	9/15/2018
Business Intelligence	Microsoft	Microsoft Power BI	4/6/2023
Business Intelligence	Microstrategy Inc.	Microstrategy 8	7/7/2017
Business Intelligence	Oracle	Retail Release 13	9/24/2018
Business Intelligence	Teradata	Unknown	7/7/2012
Cloud Computing	Microsoft	Azure	4/6/2023
Data Center Operations	Oracle	Unknown	9/30/2019
Data Mapping/Integration	Informatica	Unknown	4/6/2023
Data Warehouse	IBM	DB2	5/13/2018
Data Warehouse	IBM	Netezza Corporation	5/13/2018
Data Warehouse	Snowflake Computing Inc.	Snowflake Data Cloud	4/6/2023
Data Warehouse	Teradata	Unknown	7/7/2012
Database	IBM	DB2	6/5/2017
Reporting	Microstrategy Inc.	Microstrategy 8	7/7/2017
Web Analytics	Adobe	A/B Testing - Omniture Test and T	8/14/2023
Web Analytics	Adobe	A/B Testing - Target Standard	8/14/2023
Web Analytics	Adobe	Adobe Target v2.x	8/14/2023
Web Analytics	Adobe	Audience Measurement - Adobe A	11/2/2021
Web Analytics	Adobe	Audience Measurement - Marketin	7/28/2021
Web Analytics	Adobe	Audience Measurement - Omniture	8/14/2023

Web Analytics	Adobe	Conversion Optimization - Omniture	8/14/2023
Web Analytics	Adobe	Personalization - Omniture Test an	8/14/2023
Web Analytics	Adobe	Product Recommendations - Omnit	8/14/2023
Web Analytics	Akamai Page Integrity Manager	Fraud Prevention	8/14/2023
Web Analytics	Akamai Technologies	Application Performance - mPulse	7/28/2021
Web Analytics	Branch	Unknown	4/2/2021
Web Analytics	Certona	Product Recommendations	12/14/2021
Web Analytics	CleverTap	Audience Measurement	12/14/2021
Web Analytics	CleverTap	Conversion Optimization	12/14/2021
Web Analytics	Dynatrace	Application Performance - Dynatra	8/14/2023
Web Analytics	Facebook	Pixel	8/14/2023
Web Analytics	Facebook	Signal	8/14/2023
Web Analytics	Google	Application Performance - Analytic	1/3/2021
Web Analytics	Google	Audience Measurement - Analytics	1/3/2021
Web Analytics	Google	Global Site Tag	8/14/2023
Web Analytics	Google	Universal Analytics	1/22/2021
Web Analytics	Google	Visitor Count Tracking - Analytics	1/3/2021
Web Analytics	LaunchDarkly	Unknown	8/14/2023
Web Analytics	Loggly	Application Performance	8/14/2023
Web Analytics	Namogoo	Fraud Prevention	8/14/2023
Web Analytics	New Relic	Application Performance	9/21/2021
Web Analytics	Pingdom	Application Performance - RUM	7/18/2023
Web Analytics	Pinterest	Conversion Tracking - Conversion	8/14/2023
Web Analytics	Quantum Metric	Conversion Optimization	11/2/2021
Web Analytics	Quantum Metric	Site Optimization	11/2/2021
Web Analytics	Signal	Advertiser Tracking	5/11/2021
Web Analytics	Signal	Tag Management	5/11/2021
Web Analytics	SnowPlow	Audience Measurement	2/6/2020
Web Analytics	SpyCloud	Fraud Prevention	9/22/2020
Web Analytics	ThreatMetrix	Fraud Prevention	8/14/2023
Web Analytics	TikTok	Conversion Optimization - Convers	8/14/2023
Web Analytics	TikTok	Conversion Tracking - Conversion	8/14/2023

Home Office Systems

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Analytics	First Insight, Inc.	Unknown	3/7/2014
Analytics	IBM	Coremetrics	9/24/2018
Analytics	Mastercard	Applied Predictive Technologies U	7/19/2017
Analytics	SAS	Enterprise Miner	8/8/2017
Analytics	Zebra Technologies	Zebra Prescriptive Analytics	11/18/2022
Business Process Management	Oracle	Unknown	9/30/2019
Business Process Management	True	True Live Network	1/5/2020
Call Center	Alpine Access	Unknown	11/30/2011
Communications	Cisco	IP Solutions	2/14/2013
HR/Benefits	Oracle	Unknown	3/15/2017
HR/Benefits	Ultimate Kronos Group	Kronos WORKFORCE TIMEKEE	6/27/2019
Middleware	HCL	WebSphere Commerce	5/13/2019
Traffic Counting Systems	IRISYS (InfraRed Integrated Systems)	Irisys Thermal People Counting	2/23/2014
Traffic Counting Systems	Johnson Controls	ShopperTrak Orbit	2/14/2013

Financial Systems

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
ERP	Oracle	Unknown	3/15/2017
Financials	Oracle	Unknown	9/30/2019
Sales Tax Software	Vertex	Unknown	4/9/2017

Services:

<i>Service Type</i>	<i>Service Vendor</i>	<i>Service Area</i>	<i>Contract Date</i>
Electronic Payment	Alliance Data Systems	Commerce	1/24/2012
Mobile Marketing	Retail Me Not Inc.	Commerce	1/1/2013
Consulting Services	Oracle	Consulting	10/15/2011
Consulting Services	RPE Solutions	Consulting	10/15/2011
Supply Chain Management	RPE Solutions	Distribution & Supply Chain	10/15/2011
Hardware Maintenance	Internal	Home Office Systems	1/24/2012
inStore Audio/Video	Pro-Motion	Sales & Service	1/24/2012

Network Services

[Comm-Works](#)

Store Systems

Powered by



SOPHIA

From data to insight - WISDOM for Retail

7/30/2021

Key Decision Makers:

Clicking a person's name will launch another window that searches LinkedIn in your network for updates on personnel and their career history

C-Level (excludes CFO, CIO, CMO)	IT (including CIO)	Operations (excludes CIO)
Fran Horowitz <input type="checkbox"/> Chief Executive Officer	Samir Desai <input type="checkbox"/> Chief Digital and Technology Officer	James Roth <input type="checkbox"/> Executive Vice President, Global Stores
	Chris McFarland <input type="checkbox"/> Chief Information Security Officer	Krista Mobley <input type="checkbox"/> Vice President, Store Operations
	Boppana Rao <input type="checkbox"/> Head of Global Data and Integrations	Shane Berry <input type="checkbox"/> Group VP Asset Protection
	Nicole Nelson <input type="checkbox"/> SVP, Data & Analytics	Stephen Kididis <input type="checkbox"/> Manager, Asset Protection
	Craig Olman <input type="checkbox"/> Head of Digital & Technology Talent Acquisition	Bonnie Rodgers <input type="checkbox"/> Director of Stores
	Lauren Morr <input type="checkbox"/> Group Vice President, Digital Engineering & Architecture	Kim Wilson <input type="checkbox"/> Director, IA Technology and Digital Risk
	Brandy Hansen <input type="checkbox"/> VP of Technical Design	
	Nicole Berg <input type="checkbox"/> Director of Research - Head of Consumer Insights	
	Kevin Heffernan <input type="checkbox"/> Information Security Director	
	Rebecca Chuha <input type="checkbox"/> Senior Director IT, Digital, & Procurement Systems	
	Mohammed Rizwan <input type="checkbox"/> Sr. Director, IT Digital Product Engineering	
	Amy Pedela <input type="checkbox"/> Sr. Director IT Solutions Delivery	
	Todd Moyer <input type="checkbox"/> Senior Director, IT	
	Jay Summerlot <input type="checkbox"/> Senior Director IT - Systems Engineering	
	Donnie Franzen <input type="checkbox"/> Senior Director Omnichannel (Order Management)	
	Eric Buxton <input type="checkbox"/> Senior Director, Data & Analytics	
	Antonio Colicchio <input type="checkbox"/> Senior Director, Customer Service and Automation	
	Ryan Klappenbach <input type="checkbox"/> Senior Director Technology Operations	
	Rachael Wagner <input type="checkbox"/> Director, Marketing Technology	
	Patty Weinrick <input type="checkbox"/> Director IT	
	Wendi Earhart <input type="checkbox"/> Staff Engineer 2	

Operating Divisions

- [Christos Angelides](#) *President*
- [Kristin Scott](#) *President, Global Brands*
- [Kelly Hall](#) *Senior Vice President, GM - Abercrombie Kids*
- [Claudette Hunter](#) *Sr. Director of Global Regulatory Affairs*

Merchandise/Supply Chain

- [Larry Grischow](#) *EVP Supply Chain & Procurement*
- [Corey Robinson](#) *Senior Vice President Merchandising*
- [Erin Kamburowski](#) *Vice President of Global Store Concept & Design*
- [Chris McCann](#) *Vice President Planning & Inventory Management*
- [Billy Murray](#) *VP- Enterprise Business Solutions*
- [Joel Juday](#) *Vice President Planning, Global Promotions, Analytics, and Testing*
- [Allison Eckes](#) *Group Vice President Merchandise Planning*
- [Steve Smieszek](#) *Vice President Merchandise Planning & Allocation*
- [Sunny Ruanphae](#) *Group Vice President Visual Merchandising*
- [Kristen Kravitz](#) *Vice President, Supply Chain*
- [Todd Vallely](#) *Group Vice President - Global Distribution & Fulfillment*
- [Melanie Tolleson](#) *Executive Vice President, Sourcing and Technical Design*
- [Jason Kramer](#) *Director of Global Visual Merchandising*
- [Lauren Stanko](#) *Director Of Visual Merchandising*
- [Lara Lewis](#) *Director, Inventory Management*
- [JT Rogers](#) *Director Of Merchandising*
- [Dave Flora](#) *Director of Outbound Logistics*
- [Dru Dominici](#) *Director of Merchandising, Corporate Development*
- [Molly Kozar](#) *Senior Director Omni Location Planning*
- [Courtney Gerber](#) *Director Of Merchandise Planning*
- [Matthew Eshelbrenner](#) *Senior Director, Merchandise Planning*
- [Ippolito Fusco](#) *Director Supply Chain*
- [Corby Ward](#) *Director, Supply Chain Engineering*
- [Sharon Steinfurth](#) *Senior Director of Allocation*

Marketing and PR

- [Carey Krug](#) *SVP, Head of Marketing*
- [Beau Gray](#) *Vice President - Experience & Digital Product*
- [Tony Bradley](#) *Vice President Corporate Development*
- [Joanna Ewing](#) *Global Vice President Creative Marketing*
- [Kate Wagner](#) *Vice President of Corporate Communications*
- [Katie Adams](#) *Senior Marketing Director EMEA*
- [Megan Brophy](#) *Senior Director Of Marketing*

	Lyndon Dreven <input type="checkbox"/> <i>Senior Director, Strategic Planning</i> Lennie Fuchs <input type="checkbox"/> <i>Director of Planning</i>	
Finance and Investor Relations Sarah Martin <input type="checkbox"/> <i>Chief Audit Executive</i> Scott Lipesky <input type="checkbox"/> <i>Chief Financial Officer</i> Joe Frericks <input type="checkbox"/> <i>VP Finance - Corporate Controller</i> Robert Ball <input type="checkbox"/> <i>Vice President Corporate Finance</i> Sam Bosson <input type="checkbox"/> <i>Sr. Director - Accounting Operations</i>	HR and Legal Christopher Gassett <input type="checkbox"/> <i>Chief Ethics and Compliance Officer</i> Jim Bierbower <input type="checkbox"/> <i>EVP, Human Resources</i> Tim McKinsey <input type="checkbox"/> <i>Senior Director of HR Strategy and Operations</i> Erin Crotty <input type="checkbox"/> <i>Group Vice President - Human Resources</i> Monique Britton <input type="checkbox"/> <i>Vice President, Associate General Counsel</i>	Other Personnel Nadeem Khokhar <input type="checkbox"/> <i>Senior Director - Global Store Systems</i> Justin Brannon <input type="checkbox"/> <i>Vice President, Stores</i>

Copyrighted 2023, IHL Group. All Rights Reserved

With the exception of information about IHL Services, Inc. d/b/a IHL Group, the material contained herein has been prepared from sources and data we believe to be reliable but we make no guarantee as to its accuracy or completeness. This material is published solely for informational purposes and is not an offer to buy or sell or a solicitation of an offer to buy or sell any security or investment product. Data on users is approximated from interviews with retailers, visual inspections, vendor communications, and industry estimates. We have attempted to be as accurate and detailed as possible based on publicly available data. This report should not be viewed as a comprehensive technology review of this retailer, but rather a snapshot picture of the known systems installed for the purposes of designing new systems to meet this retailer's needs. Should you have any questions regarding this report or additional data to add, please contact us at ihl@ihlservices.com or (615) 591-2955.