

US Regional Detail

Thank you for taking the time to participate. The purpose of this study is to better understand your shopping experience since the COVID-19 crisis started and how things might change going forward now that vaccines are becoming more available. All answers are completely anonymous.

* 1. What region of the US do you live in?

- Northeast
- Mid-Atlantic
- Southeast
- Midwest
- South
- Mountains
- Northwest
- West

More Background and COVID Questions

* 2. How many adults and how many children are in your household?

Adults (Over 18)

Children (Under 18)

* 3. What statement best describes your household employment change since COVID-19 started? (Check all that apply)

- At least 1 or more adults in my home were unemployed before COVID-19
- At least 1 or more adults have lost positions or were laid off for some time since COVID-19
- No one in our home has been furloughed or lost position since COVID-19
- At least one person in our home got a new job since COVID-19
- Retired
- Full time school
- Other (please specify)

4. Which category best describes your household income? (This is completely anonymous)

- Under \$15,000 USD
- \$15,000-30,000 USD
- \$30,000-\$49,000 USD
- \$50,000-\$74,000 USD
- \$75,000-\$99,000 USD
- \$100,000-\$150,000 USD
- Over \$150,000 USD

* 5. Which statement best describes your residence situation and if it has changed due to COVID?

- Moved to a new location due to a COVID (for instance out of city to new location)
- Looking to move this year to new location due to changes from COVID
- No Change, Stayed in Same Location
- Other (please specify)

* 6. Which best describes the type of community you live in today?

- City or Urban Environment
- Suburban or outside major city
- Country/Rural Area

7. Which best described your Employment location since COVID?

- Was able to work from home during COVID
- Was considered essential and had to go to office, store, drive to location for employment
- Forced into unemployment due to local government restrictions

8. Have you or anyone in your immediate household had COVID-19 at any point?

- Yes
- No

* 9. When it comes to COVID vaccine availability, what best describes your plans to get or not get a vaccine for COVID-19?

- Already received vaccine or will within 30 days
- Expect to complete vaccine by June 30th
- Expect to complete vaccine after June 30th to September 30th
- Expect to complete vaccine after September 30th but by end of 2021
- Expect to complete vaccine in 2022
- No plans to get vaccine

Core Shopping Behavior

10. Does your household currently have an Amazon Prime Account?

Yes

No

* 11. What percentage of your essentials (grocery, health and beauty) have you purchased in each manner since COVID-19 crisis started? (Should add to 100) Use whole number for percentage (ie. 20 to show 20%)

Purchase in-store

Purchase online for store pickup (no added fee - free for service)

Purchase online for store pickup (added fee for service)

Purchase online for delivery (free or free if minimum exceeded)

Purchase online for delivery (paid a fee for service)

* 12. We are trying to understand if things will change now that vaccine's are becoming available. Looking ahead 9 months to 2022 what percentage of your essentials (grocery, health and beauty) do you think you will purchase in each manner going forward? (Should add to 100) Use whole number for percentage (ie. 20 to show 20%)

Purchase in-store

Purchase online for store pickup (no added fee - free for service)

Purchase online for store pickup (added fee for service)

Purchase online for delivery (free or free if minimum exceeded)

Purchase online for delivery (paid a fee for service)

* 13. What PERCENTAGE OF CLOTHING BUDGET have you purchased in each manner since COVID-19 crisis started? (Should add to 100) Use whole number for percentage (ie. 20 to show 20%)

Purchase in-store

Purchase online for store pickup (no added fee - free for service)

Purchase online for store pickup (added fee for service)

Purchase online for delivery (free or free if minimum exceeded)

Purchase online for delivery (paid a fee for service)

* 14. Looking ahead 9 months to 2022, what PERCENTAGE OF CLOTHING BUDGET do you think you will purchase in each manner going forward? (Should add to 100) Use whole number for percentage (ie. 20 to show 20%)

Purchase in-store

Purchase online for store pickup (no added fee - free for service)

Purchase online for store pickup (added fee for service)

Purchase online for delivery (free or free if minimum exceeded)

Purchase online for delivery (paid a fee for service)

* 17. Which best describes your participation in these TRAVEL RELATED ACTIVITIES since March 2020? Tell us if you have already done these activities or when you expect to be able to do these activities based on vaccines, things opening back up where you live, etc.

	Already Completed	In next 3 months	In next 3-6 months	In next 6-9 months	In 2022	Wait till 2023 or later	No plans	Does not apply
Travel domestically to see family/holidays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Travel domestically for holiday/vacation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Travel for business purposes (conference, visit clients/suppliers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Travel Internationally for business or pleasure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Travel by plane for personal reasons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Travel by plane for business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Take a cruise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					

18. When next traveling for holiday/vacation where are you most likely to stay?

- Hotel, Resort or Casino
- Rental residence (AirBnB, VRBO)
- Stay on Cruise
- Stay with family or friends
- Second personal residence
- Hostels
- Camping or Camper
- Other (please specify)

PLEASE HIT THE DONE BUTTON TO SUBMIT YOUR ANSWERS - THANK YOU