

Abercrombie & Fitch (Parent Company)

6301 Fitch Path New Albany, OH 43054

Phone: (614) 2836500

Fax: 614-577-6710

Sales: \$3,744,030,000

Segment: Specialty Soft

Industry: Apparel Stores

Stock Symbol: ANF

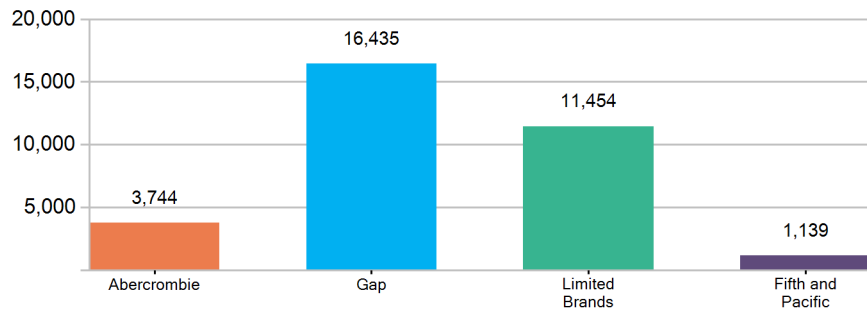
URL: www.bercrombie.com

Total Locations: 1,003

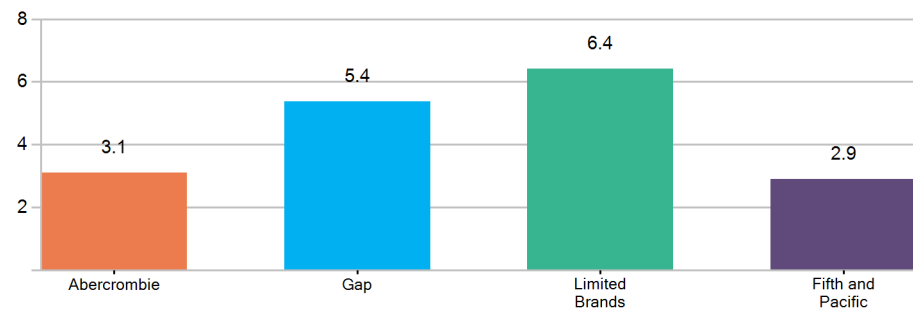
Company Comments and Comparisons:

Trading on its century-old name, Abercrombie & Fitch (A&F) sells upscale men's, women's, and kids' casual clothes and accessories -- quite a change from when the company outfitted Ernest Hemingway and Teddy Roosevelt for safari. A&F stores in Asia, Europe, and North America, and also sells via catalog and online. Its carefully selected college-age sales staff and All-American models imbue its stores with an upscale fraternity-house feel. In addition to its namesake stores, A&F runs a fast-growing chain of teen stores called Hollister, a chain targeted at boys and girls ages 7 to 14 called abercrombie kids, and the Aussie-inspired, just-for-girls brand, Gilly Hicks.

Sales Comparison (\$M)

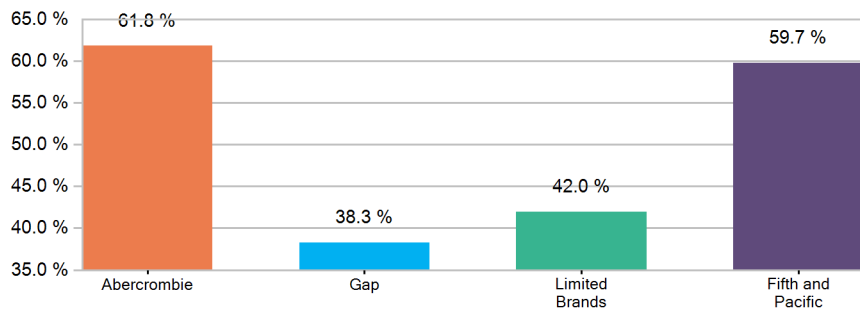


Avg. Inventory Turns

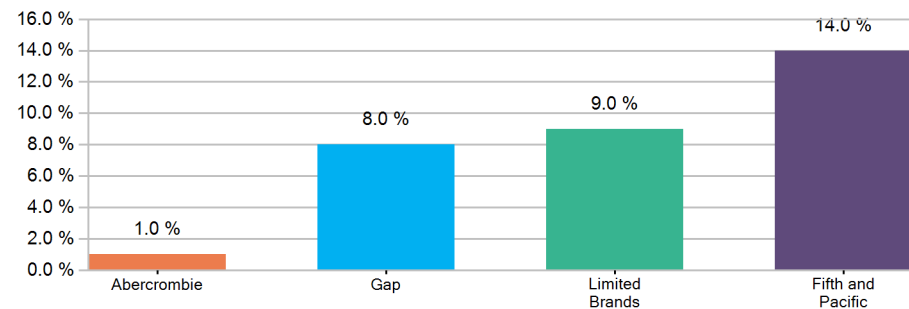


(click on the charts for more detail if necessary)

Gross Margin %



Net Profit Margin %

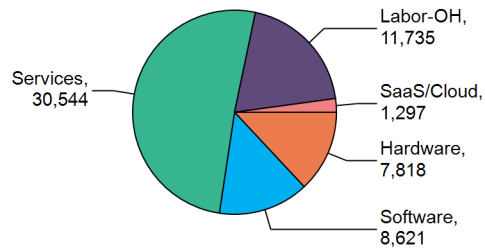


Estimated IT Spend

The following IT Spend estimates are based on industry estimates for the market segment in which this retailer operates. These figures ARE NOT the result of direct interviews with this retailer as to their IT Spend, they are only estimates based on industry surveys and other publicly available information. Please use as estimates only for an average year.

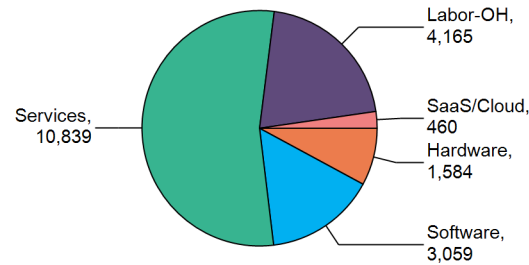
Total IT Spend (\$Thousands): 60,014

Total IT Spend (\$ Thousands)



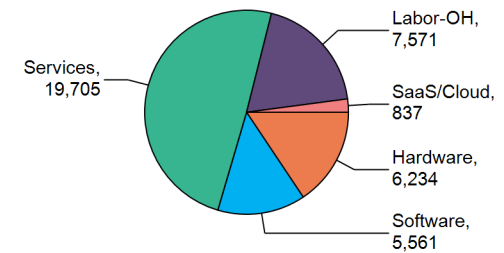
Capitalized IT Spend (\$Thousands): 20,107

Capitalized IT Spend (\$ Thousands)



Expensed IT Spend (\$Thousands): 39,908

Expensed IT Spend (\$ Thousands)



Hardware Spend Categories

Category	\$
Infrastructure	4,167,908
Store Systems	2,426,224
Enterprise Collaboration	71,380
Merch/SC Mgt.	924,906
BI	49,966
Sales & Mktg	35,690
Enterprise Acc. Fin, and HR	46,318
Enterprise App Dev	44,113
Commerce	36,760
Legal & Real Estate	14,704

Software Spend

Category	\$
Infrastructure	2,493,453
Store Systems	2,806,881
Merch/SC Mgt.	1,168,860
Enterprise Collaboration	141,361
Enterprise Acc. Fin, and HR	339,737
BI	667,538
Enterprise App Dev	80,889
Sales & Mktg	549,737
Commerce	323,559
Legal & Real Estate	48,533

Services Spend

Category	\$
Infrastructure	11,356,382
Store Systems	6,597,980
Enterprise Acc. Fin, and HR	560,828
Enterprise App Dev	86,060
Enterprise Collaboration	222,810
Merch/SC Mgt.	4,036,243
Commerce	5,421,819
BI	974,796
Sales & Mktg	1,086,202
Legal & Real Estate	200,808

Source: IHL WorldView

Company is a Segment Leader in the Following Technologies:

Based on analysis of the Sophia system in the retailer's primary segment as well as other industry surveys, the company is considered a leader in the following technologies:

- Inventory Management
- Supply Chain Management Software
- Merchandise Planning
- Merchandise Allocation
- Logistics Management

Company is Likely to Invest in the Following Technologies in the Next Two Years:

Based on analysis of the Sophia system of publicly available data in the retailer's primary segment as well as other industry surveys, the company is considered behind others in their segment and likely to make investments in the following technologies in the next two years:

- Business Intelligence
- POS Base Unit
- POS Software
- Supply Chain Management Software
- Accounting Control
- Financials
- Middleware
- Time & Attendance

Key Vendors Who Have a Heavy Installation Footprint (and Likely Technology Influence) in Company:

- Amber Road
- American Software
- IBM
- Infor Global Solutions
- JustEnough Software Corporation
- Kewill Systems plc
- OpenText GXS
- Oracle
- Retail Process Engineering
- Toshiba Global Commerce Solutions

Hardware Systems: Checkout Systems

<i>System Name</i>	<i>Mfg. and Model Description</i>	<i>Install Date</i>
EFT, Credit Card, or Signature Capture	Hand Held Products Unknown	12/26/2010
EFT, Credit Card, or Signature Capture	MSR Unknown	1/5/2011
Handheld Scanner/Terminal-POS	Zebra Technologies Symbol Technologies Un	11/23/2011
POS	Toshiba Global Commerce Solutions SurePO	3/17/2009
Scanner/Scale	Datalogic Unknown	6/23/2011
Scanner/Scale	Metrologic (Honeywell) Unknown	5/12/2012

Home Office Systems

<i>System Name</i>	<i>Mfg. and Model Description</i>	<i>Install Date</i>
Handheld Communications	Apple iPad - Various Models	10/24/2013
Handheld Communications	Apple iPhone (various models)	2/24/2014

Store Level Systems

<i>System Name</i>	<i>Mfg. and Model Description</i>	<i>Install Date</i>
Bar Code Printer	Paxar (Avery Dennison) Unknown	5/17/2012
CCTV	Sentry Technology Corporation Unknown	4/15/2011
Loss Prevention	ADT Security Services (Tyco) Microwave (8	4/15/2011
Loss Prevention	ADT Security Services (Tyco) Ultra*Max (17	4/15/2011
Mobile POS	Apple iPad Mini	1/18/2015
Traffic Counter	SenSource Inc. Unknown	2/19/2009
Traffic Counter	ShopperTrak Unknown	1/24/2011

Software Systems: [Commerce](#)

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Analytics	IBM	TeaLeaf	9/24/2013
Analytics	IBM	TeaLeaf - RealiTea	9/24/2013
B2B Ecommerce	Ariba	Ariba Supplier Network	3/15/2013
B2B Ecommerce	Seeburger Business Integration	B2B Gateway	6/5/2012
B2B Ecommerce	Seeburger Business Integration	Unknown	9/1/2011
B2C Ecommerce	IBM	Websphere Commerce	1/3/2011
Content Management/Delivery	Adobe	Scene7	9/4/2011
Content Management/Delivery	Akamai Technologies	Edge	10/8/2014
Content Management/Delivery	Akamai Technologies	Unknown	12/14/2012
Content Management/Delivery	Amazon Services	CloudFront CDN	5/29/2014
Content Management/Delivery	Facebook	CDN	12/14/2012
Content Management/Delivery	Unknown	Content Delivery Network	12/14/2012
Couponing	Retail Me Not Inc.	Unknown	1/1/2013
Credit Processing	American Express	Unknown	7/1/2015
Credit Processing	Maestro	Payment Acceptance	7/1/2015
Credit Processing	Mastercard	Payment Acceptance	7/1/2015
Credit Processing	Paypal	Payment Acceptance	7/1/2015
Credit Processing	VISA	Payment Acceptance	7/1/2015
Framework	Adobe	Shockwave Flash Embed	4/13/2014
Framework	Oracle	J2EE	3/26/2013
Framework	PHP	Programming Language	6/2/2015
Marketing Automation	BloomReach, Inc	Marketing Automation	5/29/2014
Marketing Automation	BloomReach, Inc	Marketing Automation - Unknown	5/29/2014
Marketing Automation	Rapleaf	Marketing Automation	8/20/2014
Mobile Commerce	Digby	Unknown	1/4/2012
Mobile Commerce	Internal	iPhone App	1/23/2013
Mobile Payment	Paypal	PayPal In-Store Checkout	3/22/2013
Sales Audit	Accertify	Interceptas	3/23/2011
SSL Certificate	Akamai Technologies	SSL	11/7/2013
SSL Certificate	GeoTrust	SSL	6/17/2014
Web A/V Media	MediaElement.js	Video Players	2/13/2014
Web Advertising	Adconion	Unknown	12/14/2012

Web Advertising	ADRoll	Ad Network	3/4/2015
Web Advertising	ADRoll	Facebook Exchange	3/4/2015
Web Advertising	ADRoll	Retargeting / Remarketing	3/4/2015
Web Advertising	AppNexus	Ad Exchange	12/14/2012
Web Advertising	AppNexus	Demand-side Platform	12/14/2012
Web Advertising	AppNexus	Segment Pixel	10/20/2014
Web Advertising	Burst Media	Unknown	10/20/2014
Web Advertising	Casale Media	Unknown	12/14/2012
Web Advertising	Conversant Media	Unknown	12/14/2012
Web Advertising	DoubleClick	Unknown	12/14/2012
Web Advertising	Dstillery	Ad Network	4/13/2015
Web Advertising	Dstillery	Audience Targeting	4/13/2015
Web Advertising	Facebook	Custom Audiences	10/20/2014
Web Advertising	Facebook	Exchange FBX	8/1/2013
Web Advertising	Google	Remarketing	9/23/2014
Web Advertising	Improve Digital	Unknown	7/25/2013
Web Advertising	Index Exchange	Unknown	12/14/2012
Web Advertising	IponWeb BidSwitch	Unknown	10/20/2014
Web Advertising	Magnetic	Unknown	8/7/2015
Web Advertising	Openads	OpenX	7/25/2013
Web Advertising	Pubmatic	Dynamic Creative Optimization	7/25/2013
Web Advertising	Rubicon Project	Unknown	12/14/2012
Web Advertising	Sociomantic	Ad Exchange	7/25/2013
Web Advertising	The Trade Desk	Unknown	12/14/2012
Web Advertising	Twitter	Ads	6/23/2014
Web Advertising	Yahoo	Small Business	10/20/2014
Web Analytics	Adobe	Omniture SiteCatalyst	6/5/2011
Web Analytics	Certona	Product Recommendations	12/14/2012
Web Analytics	Cquotient Inc	Personalization	6/23/2014
Web Analytics	Cquotient Inc	Personalization - Unknown	6/23/2014
Web Analytics	DoubleClick	Floodlight	12/14/2012
Web Analytics	Facebook	Tag API	8/7/2015
Web Analytics	Fireblade	Fraud Prevention	8/18/2014
Web Analytics	ForeSee Results	Unknown	1/6/2013
Web Analytics	Google	Analytics	1/3/2011

Web Analytics	Google	Conversion Tracking	9/23/2014
Web Analytics	IBM	Cart Abandonment - TeaLeaf	3/26/2014
Web Analytics	IBM	TeaLeaf - Cart Abandonment	3/26/2014
Web Analytics	IBM	TeaLeaf - Cart Adandonment	3/26/2014
Web Analytics	MediaMath	Advertiser Tracking	8/7/2015
Web Analytics	MediaMath	Demand-side Platform	8/7/2015
Web Analytics	Optimizely	A/B Testing	8/15/2013
Web Analytics	Optimizely	Conversion Optimization	8/15/2013
Web Analytics	Optimizely	Personalization	8/15/2013
Web Analytics	Optimizely	Site Optimization	8/15/2013
Web Analytics	Quantcast	Measurement	9/12/2015
Web Analytics	Signal	Advertiser Tracking	5/11/2012
Web Analytics	Signal	Tag Management	5/11/2012
Web Analytics	Steelhouse	Retargeting / Remarketing	5/29/2014
Web Analytics	Twitter	Analytics	5/29/2014
Web Analytics	Visual IQ	Unknown	12/22/2014
Web Design	Akamai Technologies	Hosted	11/21/2013
Web Design	CenturyLink	US hosting	11/14/2013
Web Design	IBM	WebSphere Commerce	6/12/2013
Web Design	NTT America	Unknown	11/7/2013
Web Email Server	ExactTarget	Email	12/6/2012
Web Email Server	Unknown	Standard - Sender Policy Framewor	4/9/2014
Web Hosting	Akamai Technologies	Hosted	11/21/2013
Web Hosting	CenturyLink	US hosting	11/28/2013
Web Hosting	NTT America	Unknown	11/7/2013
Web Hosting	Peer1	Hosting	2/10/2015
Web Hosting	Time Warner Telecom	Unknown	11/28/2013
Web Hosting	Verizon	US hosting	8/23/2012
Web Master	Google	Webmaster	2/6/2014
Web Master	Microsoft	Bing Webmaster	7/5/2012
Web Nameserver	Akamai Technologies	DNS	8/1/2013
Web Server	Apache	Unknown	1/3/2011
Web Widget	Facebook	Sharer	2/23/2015
Web Widget	Google	Font API	1/7/2015
Web Widget	InMoment	Feedback Forms and Surveys	10/8/2015

Web Widget	Janrain	Login	8/15/2014
Web Widget	Lijit	Widget	10/20/2014
Web Widget	LivePerson	Live Chat	7/5/2012
Web Widget	Pinterest	Unknown	2/23/2015
Web Widget	ShareThis	Bookmarking	7/9/2015
Web Widget	ShareThis	Social Sharing	7/9/2015
Website Mapping	Google	Maps	7/17/2014

Data Warehouse

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Business Intelligence	IBM	Netezza Corporation	6/5/2012
Business Intelligence	IBM	Unknown	6/5/2012
Business Intelligence	Microstrategy Inc.	Microstrategy 8	7/7/2012
Business Intelligence	Oracle	Retail Release 13	6/18/2009
Business Intelligence	SAP	Business Objects (SAP)	3/15/2012
Business Intelligence	Teradata	Unknown	7/7/2012
Data Center Operations	Oracle	Retail Central Office	6/18/2009
Data Warehouse	IBM	DB2	5/14/2013
Data Warehouse	IBM	Netezza Corporation	5/13/2013
Data Warehouse	Oracle	Unknown	3/15/2012
Data Warehouse	Teradata	Unknown	7/7/2012
Database	IBM	DB2	6/5/2012
Reporting	Microstrategy Inc.	Microstrategy 8	7/7/2012

Distribution & Supply Chain

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Category Management	Internal	Unknown	7/7/2012
Financials	JustEnough Software Corporation	Financial Planning	9/23/2011
Forecasting	American Software	Logility-Demand Chain Voyager	9/8/2015
Forecasting	Oracle	Retail Merchandising and Planning	6/18/2009
Forecasting	SAS	Unknown	8/15/2012
Inventory Management	Oracle	Unknown	3/15/2012
Labeling	Paxar (Avery Dennison)	ComplyLine	7/7/2012
Logistics Management	Oracle	Unknown	3/15/2012
Merchandise Allocation	American Software	Logility-Advanced Allocation Appl	7/8/2014
Merchandise Allocation	Oracle	Allocation	1/25/2012
Merchandise Planning	American Software	Logility-Advanced Merchandising Pl	7/8/2014
Merchandise Planning	JustEnough Software Corporation	Assortment Planning-Item Planning	9/23/2011
Merchandise Planning	Oracle	Oracle Retail Merchandising	9/9/2013
Procurement/Purchasing	Seeburger Business Integration	4order	6/15/2011
Product Lifecycle Management	Amber Road	ecVision Suite	9/20/2012
Product Lifecycle Management	Gerber Technology	PLM	9/18/2013
Purchasing	Ariba	Ariba Sourcing	4/18/2012
Purchasing	Oracle	Sourcing	4/18/2012
Purchasing	Seeburger Business Integration	4order	6/15/2011
Supply Chain Management	Amber Road	Supply Chain Visibility	4/23/2010
Supply Chain Management	Infor Global Solutions	GT Nexus-Cloud Supply Chain Dat	9/12/2013
Supply Chain Management	Kewill Systems plc	Unknown	7/7/2012
Supply Chain Management	OpenText GXS	GXS - Shipper Solution	5/14/2013
Supply Chain Management	Oracle	Unknown	3/15/2012
Transportation Management	AFMS	Unknown	3/20/2014
Vendor Management	Perfect Commerce	Xpress Messenger	7/7/2012
Warehouse Management	Oracle	Unknown	3/15/2012

Financial Systems

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Accounting Control	Oracle	Financial Management	1/7/2011
Accounting Control	Seeburger Business Integration	4invoice	6/1/2012
Accounts Payable	Seeburger Business Integration	4invoice	6/1/2012
ERP	Oracle	Unknown	3/15/2012
Financials	Oracle	PeopleSoft	6/17/2009
Sales Audit	Profitect	Unknown	9/1/2014
Sales Tax Software	Vertex	Unknown	4/9/2011

Home Office Systems

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Analytics	Applied Predictive Technologies (APT)	Unknown	7/19/2012
Analytics	First Insight, Inc.	Unknown	3/7/2014
Analytics	IBM	Coremetrics	8/15/2011
Analytics	IRISYS (InfraRed Integrated Systems)	Irisys Thermal People Counting	2/23/2014
Analytics	SAS	Unknown	6/15/2011
Business Process Management	Oracle	BPEL Process Manager	6/18/2009
Call Center	Alpine Access	Unknown	11/30/2011
Communications	Cisco	IP Solutions	2/14/2013
Data Transformation	Seeburger Business Integration	Seeburger Business Integration Ser	6/5/2012
Data Transformation	Seeburger Business Integration	Unknown	6/20/2011
Development Tools	Oracle	Java Integration Suite	2/14/2014
Development Tools	Oracle	Sun Microsystems - Sun Java Integ	6/1/2005
EAI	Seeburger Business Integration	Unknown	7/15/2012
HR/Benefits	Oracle	Unknown	3/15/2012
Middleware	IBM	WebSphere Commerce	5/13/2013
Middleware	Oracle	Fusion	6/17/2009
Supply Chain Management	Amber Road	ecVision XpressCommerce	8/6/2010
Traffic Counting Systems	ShopperTrak	Orbit	2/14/2013

Knowledge Management

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Reporting	SAP	Crystal Reports	3/9/2012

Sales & Service

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
CRM/Loyalty	Oracle	Retail Point-of-Service	6/18/2009

Store Systems

<i>Software</i>	<i>Vendor</i>	<i>Package Name</i>	<i>Install Date</i>
Analytics	Oracle	MICROS - XBR	9/24/2013
Credit Processing	Accel/Exchange Network	Unknown	6/12/2013
Credit Processing	Alliance Data Systems	Credit Cards	9/14/2013
Credit Processing	Fifth Third Bank	Unknown	9/14/2013
EDI	SPS Commerce	EDI Services	4/15/2012
Labor Scheduling	Kronos	Unknown	6/4/2012
Line Busting	IRISYS (InfraRed Integrated Systems)	Queue Management System	2/23/2014
Mobile Payment	Paypal	PayPal Mobile Express Checkout	5/25/2012
Mobile POS	Starmount Systems	Connect	3/11/2015
Mobile POS	Starmount Systems	Engage	3/11/2015
POS	Oracle	Oracle Retail Point-of-Service	8/3/2009
POS	Oracle	Unknown	9/8/2015
Sales Audit	Oracle	MICROS - XBR	5/14/2013
Signage/Ticketing	Newgistics	Unknown	7/1/2011
Time & Attendance	Oracle	PeopleSoft	6/18/2009
Traffic Counting Systems	SenSource Inc.	Unknown	1/7/2011

Services:

<i>Service Type</i>	<i>Service Vendor</i>	<i>Service Area</i>	<i>Contract Date</i>
Electronic Payment	Alliance Data Systems	Commerce	1/24/2012
Mobile Marketing	Retail Me Not Inc.	Commerce	1/1/2013
Consulting Services	Oracle	Consulting	10/15/2011
Consulting Services	Retail Process Engineering	Consulting	10/15/2011

Supply Chain Management
Hardware Maintenance
Help Desk Services
inStore Audio/Video

[Retail Process Engineering](#)
[Internal](#)
[Cynergy](#)
[Pro-Motion](#)

Distribution & Supply Chain 10/15/2011
Home Office Systems 1/24/2012
Home Office Systems 1/24/2012
Sales & Service 1/24/2012

Key Decision Makers:

Clicking a person's name will launch another window that searches LinkedIn in your network for updates on personnel and their career history

C-Level (excludes CFO, CIO, CMO)	IT (including CIO)	Operations (excludes CIO)
Tarik Studebaker <input type="checkbox"/> Director, Open Systems	Tarik Studebaker <input type="checkbox"/> Sr. Director, Infrastructure	Tim McKinsey <input type="checkbox"/> Director Of Store Operations
Everett Gallagher <input type="checkbox"/> Director	Jim Ray <input type="checkbox"/> Director IT	Jessi Passalacqua <input type="checkbox"/> Director of Store Operations
Arthur C. Martinez <input type="checkbox"/> Chairman and Acting CEO	Dave Edling <input type="checkbox"/> Senior Director - Information Technology Finance	Kevin Ramstack <input type="checkbox"/> Director of Store Operations
Archie Griffin <input type="checkbox"/> Director	Steve Johnston <input type="checkbox"/> Senior Director , ITCustomer Services	Abed Karaze <input type="checkbox"/> Director of Store Operations
Scott Sterling <input type="checkbox"/> Director	Jason DeHaan <input type="checkbox"/> Chief Information Officer	Todd Nyhus <input type="checkbox"/> Director of Store Operations
Leslie Assaf <input type="checkbox"/> Director Knits	Billy May <input type="checkbox"/> Group Vice President, eCommerce, Digital and Direct-To-Consumer	Dena Schilling <input type="checkbox"/> Director of Store Operations
Tarik Studebaker <input type="checkbox"/> Sr. Director, Infrastructure	Tim Plzak <input type="checkbox"/> Group VP, IT and ECommerce Development IT	Adam Hill <input type="checkbox"/> Director of Store Operations
Sarah Gallagher <input type="checkbox"/> Member of the Board of Directors	Billy May <input type="checkbox"/> Senior Vice President / GM - Digital, eCommerce, and Corporate Development	Jonathan E. Ramsden <input type="checkbox"/> Chief Operating Officer
Alyssa Henke <input type="checkbox"/> Chief Executive Officer	Joseph Ohemeng <input type="checkbox"/> Head of Information Technology Audit	Jessie Noffsinger <input type="checkbox"/> Field Coordinator
	Andrea Gable <input type="checkbox"/> Global Mobility	Lauren Morr <input type="checkbox"/> VP, Omnichannel Operations
	Bert Hidayat <input type="checkbox"/> VP of Information Technology	Aaron Levine <input type="checkbox"/> Head of Planning Operations A&F & Abercrombie Kids
	Kelly Boright <input type="checkbox"/> VP of Information Technology	Dena Shilling <input type="checkbox"/> Director Of Stores
	Bert W. Bertagna <input type="checkbox"/> Vice President, Information Technology Enterprise Services	Daniel Chizever <input type="checkbox"/> Director Risk Management
	Anushman Taneja <input type="checkbox"/> Senior Director, Digital Product Management	Ryan C. Kirk <input type="checkbox"/> Director of Loss Prevention
	Anshuman Taneja <input type="checkbox"/> Senior Director, Digital Product Management	Karen Kanno <input type="checkbox"/> Senior Regional Loss Prevention Manager
	Jon Rudy <input type="checkbox"/> Sr. Director of Applications Development	Karen Kanno <input type="checkbox"/> Senior Regional Loss Prevention Manager
	Jake Baxter <input type="checkbox"/> Senior Director Solutions Delivery	Stephanie Hunt <input type="checkbox"/> Loss Prevention Investigator
	Jon Rudy <input type="checkbox"/> Sr. Director of Applications Development	Drew Noel <input type="checkbox"/> Loss Prevention Agent
	George Hunter <input type="checkbox"/> Director IT Enterprise Architecture and Planning	Reid Wilson <input type="checkbox"/> Vice President And General Counsel
	Lisa Goldsand <input type="checkbox"/> Director Of Sourcing	Melinda McAfee <input type="checkbox"/> Vice President And General Counsel
	Mark Barrett <input type="checkbox"/> Sr. IT Manager	Chris Arbeene <input type="checkbox"/> Loss Prevention
	Jay Summerlot <input type="checkbox"/> Senior IT Manager	Paul Phelan <input type="checkbox"/> Loss Prevention Investigator
	Jay Summerlot <input type="checkbox"/> Senior IT Manager	
	Chris McFarland <input type="checkbox"/> ?Information Security Officer	



- [Chris McFarland](#) ?Information Security Officer
- [Ryan McGowen](#) Wireless Information Technology
- [Robert Polleys](#) Associate Online Merchant
- [Susan Santell](#) Information Technology
- [Stephanie Sohmer](#) Associate Online Merchant
- [Diana Bailey](#) Information Technology

Operating Divisions

- [Fran Horowitz](#) President
- [Christos E. Angelides](#) Brand President Abercrombie & Fitch & Abercrombie Kids
- [Monica Margerum](#) Head of Planning Operations A&F abercrombie kids
- [Tim Plzak](#) Group VP
- [Kurt Hoffman](#) General Manager for A&F Mens
- [Stacie Beaver](#) General Manager for A&F Womens

Merchandise/Supply Chain

- [Quave Burton](#) Director of Supply Chain Management
- [Jenny Harvey](#) Director Of Merchandising
- [Allison Rushmore](#) Director of Procurement/Purchasing
- [Larry Grischow](#) Director of Supply Chain Management
- [Gretchen Susi](#) Director Of Merchandising
- [Matt Coultrip](#) Director Of Merchandising
- [Mark Paakanen](#) Director, Allocation
- [Eric Buxton](#) Director, eCommerce Finance
- [Jeff Augsburger](#) Manager, Global Procurement
- [Mark Paakanen](#) ?Vice President of Inventory Management
- [Lauren Morr](#) ?Vice President, Omnichannel Operations
- [Lauren Morr](#) Vice President, Omnichannel Operations
- [Shane Berry](#) VP Brand Protection
- [Kristina Szasz](#) Head Designer for A&F Womens
- [Michael Sherman](#) VP of Supply Chain
- [Marc Nolette](#) Director Of Distribution
- [Todd Vallely](#) Senior Director Of Distribution

Marketing and PR

- [Michael Scheiner](#) Senior Director, Marketing and Public Relations
- [Berinda Hongkeo](#) Director of Marketing
- [Michael Scheiner](#) Senior Director, Marketing, Public Relations & Corporate Communications
- [Michael Scheiner](#) ?Senior Director, Marketing & Public Relations
- [Craig Brommers](#) SVP of Marketing
- [Andy Kennemer](#) Vice President, Omnichannel Marketing
- [Andy Kennemer](#) Vice President, Omnichannel Marketing
- [Katia Kuethe](#) Creative Director of Marketing.

Finance and Investor Relations	HR and Legal	Other Personnel
Scott Lipesky <input type="checkbox"/> <i>Director Treasury Collection</i>	Rob Sterud <input type="checkbox"/> <i>Director, Human Resources</i>	Kevin Ramstack <input type="checkbox"/> <i>Senior Director, Store Operations</i>
Sheri Gillery-scaglione <input type="checkbox"/> <i>Director of Finance</i>	Aubree Bi Jones <input type="checkbox"/> <i>Director of Human Resources</i>	Lisa Lowman <input type="checkbox"/> <i>SVP of Design for Hollister Girls</i>
Steve Johnston <input type="checkbox"/> <i>Sr. Director - I.T. Customer Services</i>	Andy Wheeler <input type="checkbox"/> <i>Director of Human Resources</i>	David L. Leino <input type="checkbox"/> <i>Senior Vice President-Store Operations</i>
Joanne Crevoiserat <input type="checkbox"/> <i>Executive Vice President and Chief Financial Officer</i>	John Gabrielli <input type="checkbox"/> <i>SVP/CHRO Human Resources</i>	Bill Piper <input type="checkbox"/> <i>Vice President Organizational Development</i>
Joanne Crevoiserat <input type="checkbox"/> <i>?Executive Vice President and Chief Financial Officer</i>	Brandy Hansen <input type="checkbox"/> <i>Vice President SVP</i>	Dena Shilling <input type="checkbox"/> <i>Sr. Director of Stores</i>
Robert Ball <input type="checkbox"/> <i>CFO</i>	John D Gabrielli <input type="checkbox"/> <i>Vice President, Human Resources</i>	Sasha Verbitsky <input type="checkbox"/> <i>?Director of Analytics & Testing</i>
Robert Ball <input type="checkbox"/> <i>Chief Financial Officer, Abercrombie and Fitch and Abercrombie Kids Brands</i>		
Brian Logan <input type="checkbox"/> <i>CAO</i>		
Alisha Brazas <input type="checkbox"/> <i>General Manager</i>		
Tiffany Chen <input type="checkbox"/> <i>General Manager</i>		
Stephanie Grant <input type="checkbox"/> <i>General Manager</i>		
Heather Hendrie <input type="checkbox"/> <i>General Manager</i>		
Aaron Horne <input type="checkbox"/> <i>General Manager</i>		
Thomas Stringer <input type="checkbox"/> <i>General Manager</i>		
Korey Pazour <input type="checkbox"/> <i>General Manager</i>		
James Renaud <input type="checkbox"/> <i>General Manager</i>		
Brittany Lange <input type="checkbox"/> <i>General Manager</i>		
Brittany Mayfield <input type="checkbox"/> <i>General Manager</i>		

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