



2024 IHL Research Calendar

For more information, contact us at sales@ihlservices.com



Date	Research Product (If bold, product currently released)	Research Product
1/7/23	Challenges & Opportunities - Unified Commerce for Independent Hardgoods Retailers *New	Sponsored/Free for Lead
2/8/23	2023 Competitive Market Leaders *New	Enterprise
2/26/23	2023 North American POS Terminal Study	Enterprise, Individual
3/1/23	2023 EMEA POS Terminal Study	Enterprise, Individual
3/5/23	POS HW Vendor Share - 4th Quarter/2022 Annual	Enterprise
3/5/23	Mobile POS HW Vendor Share - 4th Quarter/2022 Annual	Enterprise
3/5/23	POS HW Vendor Share -1st Quarter/2023 Annual	Enterprise
3/5/23	Mobile POS HW Vendor Share -1st Quarter/2023 Annual	Enterprise
3/7/23	2023 Asia/Pacific POS Terminal Study	Enterprise, Individual
3/8/23	2023 North America Retail Stores/POS/mPOS Sizing by Retail Chain Size (SMB - Enterprise)	Enterprise
3/8/23	2023 EMEA Retail Stores/POS Sizing by Retail Chain Size (SMB - Enterprise)	Enterprise
3/8/23	2023 Asia/Pacific Retail Stores/POS Sizing by Retail Chain Size (SMB - Enterprise)	Enterprise
3/8/23	2023 Latin/South America Retail Stores/POS Sizing by Retail Chain Size (SMB - Enterprise)	Enterprise
3/15/23	2023 Latin/South American POS Terminal Study	Enterprise, Individual
3/17/23	Updated WorldView IT Forecast 2023-2028	Enterprise
3/22/23	2023 North American ISV List	Enterprise
3/30/23	Retail Gets Religion on Returns *New	Sponsored/Free for Lead
3/30/23	2023 EMEA ISV List	Enterprise
4/14/23	2023 Asia/Pacific ISV List	Enterprise
5/23/23	IHL's Retail AI Impact Forecast *New	Enterprise
5/24/23	IHL's \$9.2t Retail Revolution *New	Sponsored/Free for Lead
5/30/23	Mobile POS HW Vendor Share - 1 Quarter	Enterprise
5/30/23	POS HW Vendor Share - 1 Quarter	Enterprise
7/30/23	Out of Stocks/Overstocks *New	Sponsored/Free for Lead
8/15/23	AI Readiness Index *New	Enterprise
8/30/23	Grocery AI Transformation *New	Sponsored/Free for Lead
8/31/23	Mobile POS HW Vendor Share - 2 Quarter	Enterprise
8/31/23	POS HW Vendor Share - 2 Quarter	Enterprise
10/8/23	2023 Order Management Study	Enterprise, Distributed
11/15/23	Retail AI Readiness Profiles *New	Enterprise
11/28/23	Mobile POS HW Vendor Share - 3 Quarter	Enterprise
11/28/23	POS HW Vendor Share - 3 Quarter	Enterprise
12/8/23	Winning the Retail Innovation Race *New	Enterprise

12/17/23	Updated WorldView Retail Global IT Forecast 2023-2028	Enterprise
1/10/24	Retail Reinvented: Navigating the New Era of Managed Services *New	Sponsored/Free for Lead
2/18/24	Cross Industry Managed Services Study *New	Sponsored/Free for Lead
2/23/24	POS HW Vendor Share - 4th Quarter/2023 Annual	Enterprise
2/23/24	Mobile POS HW Vendor Share - 4th Quarter/2023 Annual	Enterprise
2/26/24	2024 North American POS Terminal Study	Enterprise, Individual
3/1/24	2024 EMEA POS Terminal Study	Enterprise, Individual
3/15/24	RFID/Computer Vision Study *New	Sponsored/Free for Lead
3/7/24	2024 Asia/Pacific POS Terminal Study	Enterprise, Individual
3/15/24	2024 Latin/South American POS Terminal Study	Enterprise, Individual
3/22/24	2024 North American POS/mPOS Software Market Share	Enterprise
3/30/24	2024 EMEA POS/mPOS Software Market Share	Enterprise
4/10/24	2024 Asia/Pacific POS/mPOS Software Market Share	Enterprise
4/10/24	Data Rules - How Data Lakes + AI is Game Changer *New	Sponsored/Free for Lead
5/13/24	POS HW Vendor Share - 1st Quarter/2024 Annual	Enterprise
5/13/24	Mobile POS HW Vendor Share - 1st Quarter/2024 Annual	Enterprise
5/24/24	Merchandising/Supply Chain AI Study *New	Sponsored/Free for Lead
7/30/24	Out of Stocks/Overstocks *New	Sponsored/Free for Lead
8/15/24	POS HW Vendor Share - 2nd Quarter/2024 Annual	Enterprise
8/15/24	Mobile POS HW Vendor Share - 2nd Quarter/2024 Annual	Enterprise
8/30/24	How Updated POS and Payment Terminals + Increased Profitability *New	Sponsored/Free for Lead
10/8/24	2024 Order Management Study	Enterprise, Distributed